



9th Annual DSAT
Buddy Walk
October 16, 2011

NEW LOCATION
Union's Central Park (62/Mingo)

www.firstgiving.com/dsat

or

www.dsat.org

Erin Paul – erin-adam@prodigy.net

Alana Kennon – tulsabuddywalk@gmail.com

Buddy Walk – At A Glance

- **History:**

Began in Tulsa in 2002 – 500 attendees and has grown to more than 4,500 people in 2010.

- **What:**

The Buddy Walk is a multi-city advocacy walk in which people with Down syndrome invite “buddies” to walk with them. Buddies can be anyone from friends to teachers or coworkers to politicians. The Buddy Walk will include entertainment, prize giveaways, food and fun activities for the whole family.

- **Why:**

- To celebrate October as National Down Syndrome Awareness month
- To promote acceptance and inclusion of people with Down syndrome;
- To raise funds for local programs and services and national advocacy efforts; and
- To enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice

- **How:**

Funds are raised through corporate sponsorships, walk registrations and donations.

- **90% of all money raised stays with DSAT. The remaining 10% goes to NDSS to support national policy.**
- **Money raised supports DS awareness by:**
 - **Creating New Parent Packets**
 - **Semi-Monthly Newsletters**
 - **Conference Scholarships:**
 - **Parent**
 - **Educator**
 - **Therapist**
 - **Sibling**
 - **Self-Advocate**
- **Sponsoring Social Functions**
- **Providing Public with Up-To-Date Information and Handouts**
- **Changing Lives – Physician Education Program**

Past Buddy Walk Photos





Marketing Materials

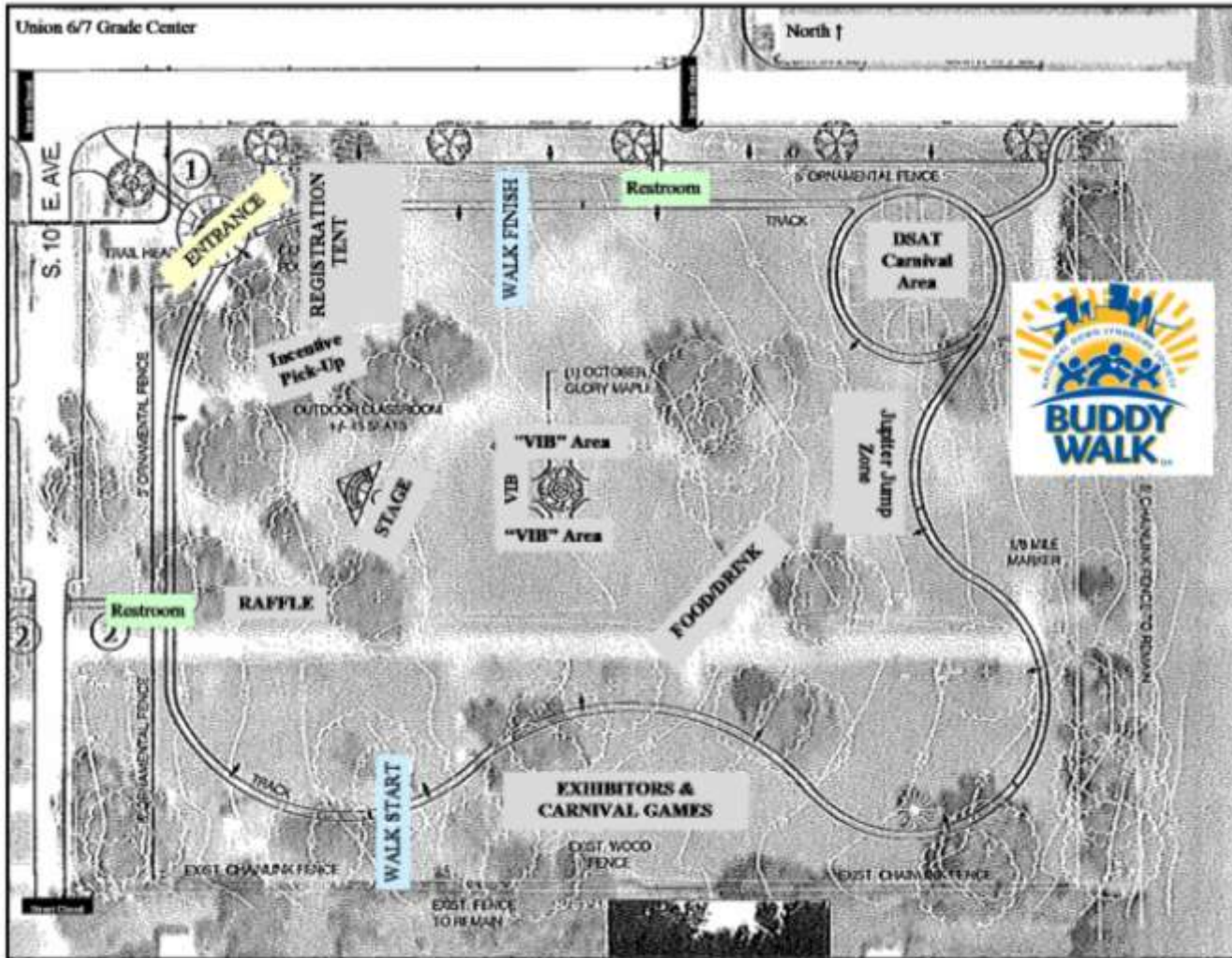


Postcard & Billboard



Print Ad

Location Details



BUDDY WALK MAP
Central Park at Union Public Schools

New Location:

Union's Central Park
@ 62nd & Mingo

Parking:

Limited parking at
Union 6/7 Grade
Center.

Shuttles from Asbury
United Methodist
Church (67/Mingo)

Details:

No early entry

Streets blocked
around park. No thru
traffic

Buddy Walk Activities

- **Singer Samantha Rose**
- Skydivers (SkyDive Tulsa)
- Clowns & Face painting
- Raffle basket drawing
- Safari Joe's of Adair
- Small Animal petting zoo
- Carnival Games
- Inflatables
- Mascots
- Akdar Shrine Mini Cars
- Tulsa Street Scene – cars
- Anderson Pipe Band
- Andrea Shaw Photography – Team Pictures
- Free food by McDonald's and many other local vendors.
- And more!



Teams

- Form a Team
- Create a Fun Team Name
 - Examples:
 - Lucy's League
 - Taylor's Tribe
 - Ethan's Racing Team
 - Madison's Mighty Marchers
- Team Flag
 - Examples:
 - Bandana's
 - Team Buttons
 - Team Hats
- Team Photos



Key Dates

■ **ASSEMBLY DAY**

- Sunday, Oct. 9 from 1-5pm
- FirstTitle at 91st & Sheridan
- Contact Jamie Harper to volunteer.

■ **KICK OFF PARTY**

- Tuesday, October 11 from 5:30 – 8:00 pm
- Bounce U
at 91st & Memorial
- Free Event for Entire Family
- Incentive Pick-up
- Registration Bag pick-up
- Turn in incentive \$ early
- Calendar pick-up



■ **VIB “Very Important Buddy” Tent Incentive Deadline**

- Tuesday, October 11
- To qualify incentive money must be turned in deadline.
- You may turn in additional money up until the walk but no VIB Tent incentive will be awarded after 10/11/11.

■ **EARLY BIRD REGISTRATION DEADLINE**

- Friday, Oct. 14 at midnight
- All registrations after this will be considered on-site and price will increase to:
 - Individual - \$15 on-site
 - Family - \$35 on-site

Buttons

■ Button Description

- Circular pin back buttons
- 2.25" diameter
- Single photo
 - Close-up photos are recommended
 - Digital photos only. Higher
- Text up to six words in length

■ Cost

- \$1 per button OR
- \$10 for 15 buttons
- Minimum order of 4 buttons

■ Order

- Send high resolution photo via email to:

Qadoshyah Fish
qf@gotdownsyndrome.net
918-598-4007

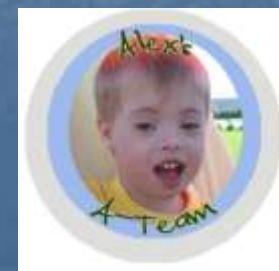
■ Payment

- Checks or cash accepted
- Payment due at time of pick-up

■ Pick-Up

- Tuesday, Oct. 11 @ Kick Off Party
OR
- Sunday, Oct. 16 –@ Buddy Walk

Examples



Misc Reminders

■ **Buddy of Year Nomination Deadline**

- Nominate someone who is an exceptional Buddy to an individual with Down Syndrome.
- Forms are due TOMORROW – Friday, September 16.
- Nominations forms are available in Captain packet.

■ **Buddy Walk Ambassador Forms**

- Open to self-advocates 16 years and older.
- Forms are due TOMORROW – Friday, September 16.
- Nominations forms are available in Captain packet.

■ **Parking**

- “VIB” Parking (incentive) – Union 6/7 Grade Center. Entrance off of 62nd or 61st Streets
- Attendee Parking
 - Limited parking at Union 6/7 Grade Center & Grove Elementary School – NO SHUTTLES
 - Asbury United Methodist Church at 67th & Mingo. SHUTTLES PROVIDED.
 - No parking allowed on 62nd street

■ **Hotel Information**

- Sleep Inn
 - Call direct to hotel 918-249-8100 Ask for LBUDDYRate
 - Call 1-800-4-CHOICE Ask for LBUDDY rates
- Aloft Hotel
 - Book online at www.alofttulsa.com

Incentives

- All money must be turned in by Sunday, October 16 at 3:30 pm to receive incentives listed below
- Matching gift forms must be completed and turned in by 10/16 to receive incentive credit.
 - \$150 - \$500 – Insulated Tumbler Glass with BW Logo (Think Tervis Tumbler)
 - > \$500 – above + Hat w BW Logo
 - > \$1,000 – Above + “VIB” parking pass (1)
 - > \$2,500 – Above + “VIB” tent
 - > \$4,000 – Additional (1) “VIB” parking pass
 - Top Three(3) fundraiser featured in 2012 Buddy Walk promotional materials

Volunteers Needed

- Volunteers
 - Church Groups
 - Key Clubs
 - NHS
 - Scouts
 - Co-Workers
- **Volunteers contact Jamie Harper at osu_alum@sbcglobal.net**

2011 Sponsors

Presenting Sponsors



Gold Sponsors



Independent Tubular Corporation

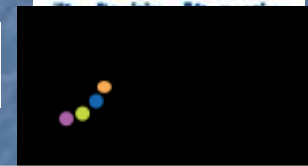


Platinum Sponsors



Challenger Designs

Special T's by Special People



Silver Sponsors

The F&M Bank & Trust Company

Speech & Beyond, LLC

Merritt's Bakery

Panera Bread

SouthWest Tulsa Trophy

Car Trends

Online Registration

- www.firstgiving.com/dsat
- Register online
- Create Team
 - People can join your team and create their own fundraising pages
- Create Fundraising Page

www.firstgiving.com/dsat

- **Individual with Down syndrome – FREE**
 - Includes one t-shirt
 - Goodie Bag
- **Individual Registration - \$10 (After 10/14 \$15)**
 - Includes one (1) t-shirt
 - Goodie Bag
- **Family Registration - \$25 (After 10/14 \$35)**
 - Includes three (3) t-shirts
 - Goodie Bag



Down Syndrome Association of Tulsa



Start Fundraising

- Home
- About
- Fundraisers (41)
- Teams (34)

Important Buddy Walk Information

• Sunday, October 16 – BUDDY WALK

New Location: Union Central Park (located behind Union 6/7 Center at 62/Mingo)

Time: 1:30 pm – 4:00 pm

Registration is encouraged but not required.

Parking: Limited parking available at Union 6/7 grade center and parking available with shuttle service at Asbury United Methodist Church at 67/Mingo.

Incentives

☐ All money/matching gift forms must be turned in by Sunday, October 16 at 3:30 pm to receive incentives listed below

- \$150 - \$500 – Insulated Tumbler Glass with BW Logo (Think Tervis Tumbler)
- > \$500 – above + Hat w BW Logo
- > \$1,000 – Above + "VIB" parking pass (1)
- > \$2,500 – Above + "VIB" tent



Down Syndrome Association of Tulsa



\$5,006

Raised since 2011

41 fundraisers

81 donors

Events (1)

16 Oct DSAT Buddy Walk 2011
Tulsa OK

About this nonprofit

Down Syndrome Association of Tulsa
P.O. Box 54877
Tulsa, OK 74155
EIN: 73-1249272

Mission

The Down Syndrome Association of Tulsa (DSAT) is a non-profit organization that exists to enhance the lives of individuals with Down syndrome, their families and caregivers. This is accomplished by providing support, encouragement, curre...

Donate directly to this nonprofit

Donate

Facebook Fans



Down Syndrome Association of Tulsa

Like

Click on
Start Fundraising



Down Syndrome Association of Tulsa

\$5,006
Raised since 2011
41 fundraisers
81 donors

Events (4)

Buddy Walk 2011

Select your event

DSAT Buddy Walk 2011
Event Date: Sunday, October 16, 2011
Location: Tulsa, OK

Select

Doing something we haven't listed?
Let us know how you're raising money:

please select.....

select

Click here

Down Syndrome As

Like 122 Send

Home About Fu

Important Buddy Walk Information

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me Association of Tulsa

7
55
72

Down Syndrome Association of Tulsa

(DSAT) is a non-profit organization that exists to enhance the lives of individuals with Down syndrome, their families and caregivers. This is accomplished by providing support, encouragement, curre...

Donate directly to this nonprofit

Donate

Facebook Fans

Down Syndrome Association of Tulsa

Like



16 Oct DSAT Buddy Walk 2011



[Register](#)

Essentials

Fundraisers (40)

Teams (35)

DSAT BUDDY WALK

Presented by: Feed the Children, McDonald's & Williams
Sunday, Oct. 16, 2011

1:30 – 4:00 pm (No early entry)

Detailed information regarding the DSAT Buddy Walk, fundraising, incentives, Bounce U Kick-Off Party (10/11/11) can be found at www.dsat.org/buddywalk.asp

Registration:

Online registration will end at midnight - 10/14/11

	Early Bird Prices (before 10/14)	Day Of Prices (10/16/11)
Walker w/ DS	\$0	\$0
Individual Walker	\$10	\$15
Family Walker	\$25	\$35



Benefit

DOWN SYNDROME ASSOCIATION OF TULSA



that exists... individuals... families an... accomplish... encourage

[Learn More](#)

Events (1)

16 Oct DSAT Buddy Walk 2011

Facebook



13 people associated with this event



Erin



Facebook

Click Here



You selected DSAT Buddy Walk 2011

Would you like to register for this event?

- Yes register online now**
Yourself or others
- Already registered for this event on FirstGiving**
Create my fundraising page
Have your [registration code](#) handy

continue >

First time to register for the 2011 Walk- Click on Yes register online now

Have registered but need to create fundraising page – Click on Already registered.....



How many people are you registering?

For: DSAT Buddy Walk 2011

Select a registration type	Qty	Price
Walker with Down syndrome One (1) t-shirt and goodie bag. This is ONLY for individuals with Down syndrome	<input type="text" value="1"/>	\$0.00
Individual Registration One (1) t-shirt and goodie bag. Price after 10/14/11 will be \$15.	<input type="text" value="1"/>	\$10.00
Family Registration Three (3) t-shirts and one (1) goodie page. Price after 10/14/11 will be \$35.	<input type="text" value="1"/>	\$25.00

Please read and agree to the waiver below

I the undersigned, assume any and all risks that might be associated with the Buddy Walk. I further waive, release and discharge the Down Syndrome Association of Tulsa (DSAT), their officers, employees, sponsors, organizers, volunteers and other representatives of this event, for any and all injuries or damages of any kind whosoever suffered by myself and/or my minor child(ren) as a result of taking part in the Buddy Walk or any related activity. I also authorize DSAT the use of any photo, film or videotape taken of me or my minor child(ren) at the event.

I have read and agree to the above waiver *

[continue >](#)



You're registering 3 people for DSAT Buddy Walk 2011

Please sign in or create a new profile

Your email

- I'm new to this site
- I have an account and my password is

[Forgot your password?](#)

[continue >](#)

First time ever to register

Registered for previous DSAT BW's

Create Your FirstGiving Profile

Required field *

Title *

Other ▾

First name *

Buddy

Last name *

Walk

Address *

100 Buddy Walk Lane

City *

Tulsa

State *

OK ▾

Zip code *

74104

Country *

United States of America ▾

Password *

••••••••

Confirm password *

••••••••

Reserve your profile URL

firstgiving.com/fundraiser/

bestwalkever

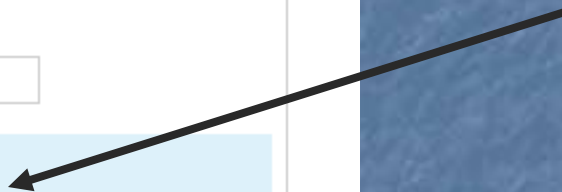
✓ AVAILABLE

Who are you registering?

- Yourself and others
- Other people only

By continuing, you agree to FirstGiving's [terms and conditions](#)

This is where you create your personal fundraising page's shortcut. This is the link you will email to people



Now registering:

1. Buddy Walk
2. Person 2
3. Person 3

Event registration

For: Buddy Walk

*Required field

Title*	First Name*	Last Name*
Other ▾	Buddy	Walk

Address

City	State	Zip code
Tulsa	OK ▾	74104

Country

Email address

Registration type*

Phone Number*

T-shirt size?

Family Registration #2 shirt size? (Only for FAMILY REGISTRATION

#3 shirt size? (Only for FAMILY REGISTRATION)

- please select -
- 2T
- Youth XS
- Youth S
- Youth M
- Youth L
- Adult S
- Adult M

continue

(1) Walker thus only pick t-shirt on this one



(1) Walker thus DO NOT pick t-shirt #2/#3



Because I registered for

(1) Walker w/DS

(1) Family

(1) Individual


Then I have THREE SEPARATE registrations to complete.

This is the first one – Walker with DS



Want to be part of a team?

No thanks. Skip this >>

 Find a team to join

Team name:

Organization name:

search

[Show all teams](#)

(e.g. - place of work, school, church group, etc.)

 Add a new team

Enter team name: *

Enter organization name:

add +

(e.g. - place of work, school, church group, etc.)

If you are already apart of a team then "join a team."
Otherwise...create a new team.

Now registering:

1. Buddy Walk

2. **Person 2**

3. Person 3

Event registration

For: Person 2

*Required field

Title* **First Name*** **Last Name***

Other

Address

City **State** **Zip code**

Country

United States of America

Email address

Add this person to team Buddy Walk Demo

Registration type*

Individual Registration : \$10.00

Phone Number*

T-shirt size?

Adult M

Family Registration #2 shirt size? (Only for FAMILY REGISTRATION)

- please select -

Family Registration #3 shirt size? (Only for FAMILY REGISTRATION)

- please select -

Now registering
the second
individual –
Person 2.

I chose the
Individual
Registration.

Click box
indicating if you
do or do not
want to add this
person to your
team.

(1) Walker thus only pick
t-shirt on this one



(1) Walker thus DO NOT
pick t-shirt #2/#3



Now registering:

- 1. Buddy Walk
- 2. Individual Walker
- 3. Person 3

Event registration

For: Person 3

*Required field

Title*	First Name*	Last Name*
Other ▾	Family	Registration

Address

City	State	Zip code
<input type="text"/>	▾	<input type="text"/>

Country

Email address



Add this person to team Buddy Walk Demo

Registration type

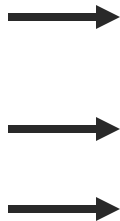
Phone Number*

T-shirt size?

Family Registration #2 shirt size? (Only for FAMILY REGISTRATION)

Family Registration #3 shirt size? (Only for FAMILY REGISTRATION)

Family membership thus marked ALL 3 t-shirt sizes



[continue >](#)



Create Your Fundraising Page

Title

DSAT Buddy Walk 2011

Fundraising page address

www.firstgiving.com/fundraiser/bestwalkever/

YOUR TEAM NAME|

✘ UNAVAILABLE

create your page >

This is where you create your SHORTCUT link to your fundraising page.

Edit Your Page

save and continue >

Page Name

Display date

Training buddies

Fundraising goal

Name your page.
Recommend Team
Name

Fundraising Goal: Set
you goal high!

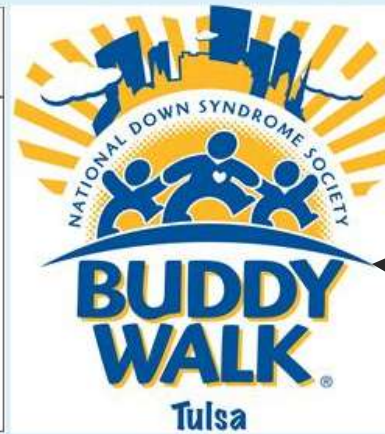
Story



Thank you for visiting my Personal Fundraising Page. Donating through this site is simple, fast and totally secure. It is also the most efficient way to make a contribution to our fundraising efforts. Many thanks for your support-- and don't forget to forward this to anyone who you think might want to donate too!

Characters remaining: 9686

Personal Message



Picture - Make it
cute!

[change this image](#)

[Add images from Flickr](#)

[Add a YouTube video](#)

Picture Caption

Send an email

Please enter at least one valid email address

- I want to
- Ask friends and family to donate
 - Update people about my fundraising
 - Thank my donors

From **Buddy Walk** (tulsabuddywalk@gmail.com)

To

tulsabuddywalk@gmail.com

Add addresses from



Please separate email addresses with a comma - maximum 50 addresses

Subject

Please sponsor me

Message

Hello

I'm taking part in the DSAT Buddy Walk 2011 to raise money for DOWN SYNDROME ASSOCIATION OF TULSA - please make a donation by visiting my FirstGiving page:
<http://www.firstgiving.com/fundraiser/bestwalkever/tulsabuddywalk>

You can donate online with a credit card. All donations are secure and sent directly to DOWN SYNDROME ASSOCIATION OF TULSA by FirstGiving, who will email you a printable record of your donation.

Please send my page on to anyone who might like to donate!

Buddy

Max 10,000 characters

Send

Send out three emails:

1-Tell them about Buddy Walk and ask them to donate

2- Remind them of walk and thank everyone for donations

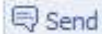
3- Let people know where you will be meeting your team on day of walk and remind them one last time to give. Thank those who have donated.

Send out an email or post on Facebook that tells people about your fundraising page.
Don't be afraid to ask people to donate.
They will ignore the request if they don't want to give.

NO AMOUNT IS TO SMALL.

Your message has been sent

DSAT Buddy Walk 2011 | [View live](#)



Be the first of your friends to like this.

Edit your page

Email your page

Add photos, videos, and more

[Add images from Flickr](#)

[Add a YouTube video](#)

[Add mile counter from Endomondo](#)

[Get a widget](#)

Share your page



Donations

[Add offline donation](#)

[See who's donated](#)

Donations

Fundraising goal \$0.00

Online donations \$0.00

Offline donations \$0.00

Total raised \$0.00

Team name **Lucy's League**

[Change team](#)

Your page will stop accepting donations on **Jan 14, 2012**

[Cancel this fundraising page](#)

"Your Fundraising" homepage

DOWN SYNDROME ASSOCIATION OF TULSA

Donate

DSAT Buddy Walk 2011 10/16/2011 Tulsa, Oklahoma



5 % to goal

\$4,000
goal

\$212
Raised so far

Story

Nonprofit

Event

Team

Lucy's League - Buddy Walk 2011

SUPPORT LUCY'S LEAGUE

2011 DSAT BUDDY WALK

Sunday, October 16 from 1:30 pm - 4:00 pm

NEW LOCATION - Union's Central Park (62nd & Mingo)

Thank you for your support of Lucy the past Six years! Lucy is our amazing angel and touches the lives of almost everyone she meets.

We invite you to help us celebrate Down Syndrome and support Lucy and the many other individuals who are blessed with having Down syndrome.

- **Join us at the Walk.** If you are interested in walking and joining Lucy's team - "Lucy's League" please register to walk at www.firstgiving.com/dsat. There are lots of fun activities for kids – petting zoo, Jupiter jumps, free McDonalds food, clowns and much more.

- **Sponsor Lucy's League.** If you are interested in sponsoring Lucy, click the "Donate" button above. Or if you prefer, you may mail a check made payable to DSAT to Lucy. (4107 E. 42nd Street, Tulsa 74135).

Your support of Lucy means the world to us! Thank you for helping us show others that individuals with Down syndrome enrich our lives and can accomplish anything if given the chance to succeed. For more information about the walk, please go to www.dsat.org.

Thank you again! The Kennon's – Jason, Alana, **Lucy**, Holden & Mallory



Supporters

Total
\$211.54

Donate

Kyle & Nancy Kennon We love you Lucy. Nana & Papa
9/10/2011

Lisa, Ben, Jarod & Reese Ganzkow Go Lucy! The Ganzkow Family
9/9/2011

C.M. Palmer May you exceed your goal Lucy!
8/31/2011

Kevin, Leigh, Rylie, and Reagan We love you Lucy!
8/31/2011

FUNDRAISING PAGE - LIVE

Sign in to Your Fundraising Account

Your email address *

Your password *

[Forgot your password?](#)

Sign in

In your account you can...

- Make changes to your fundraising page
- Tell more people about your page
- Print a statement of all your donations
- Update your account details

Work for a Nonprofit?



[Sign in to your nonprofit account](#)

To log-in to your personal fundraising page:

-www.firstgiving.com/dsat

-Click [Sign In](#)

-Enter email and password

Fundraising Ideas

- JEANS DAY PASS
 - Work or School
- OUT OF THE BOX
 - Bunko groups donate \$5/\$10 instead of Bunko prizes
 - Garage Sales
 - Car washes
 - Dimes for Down Syndrome at school/church/work
 - Dollars for Down Syndrome
 - Lemonade stand
- Church
 - Ask church to publicize Buddy Walk in church bulletin
 - Make it a lesson in yours and kids Sunday School Class.
- Other Ideas?

2011 NDSS Buddy Walk-Time Square Video

Four individuals from DSAT had their photos picked and they will appear larger than life on the Time Square Video for NDSS on September 24, 2011.

Morgan Smejkal



Alyx Blatzell



Sullivan Barbour



Madison Cobb

